

Sponsorships

Congreso

ALACAT

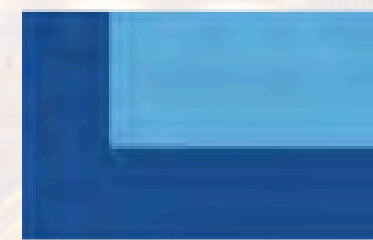
*Sin Fronteras*

11-13 JUNIO 2025

XLU



MADRID



MADCargo

Foro Madrid Carga Aérea





The **ALACAT Congress 2025 in Madrid** may not only be an event to share knowledge and experiences, but to strengthen commercial ties and explore new business opportunities worldwide.

ORGANIZED BY:



CO ORGANIZED BY:



OFFICIAL SPONSOR



# EXTENDED ORGANIZING COMMITTEE

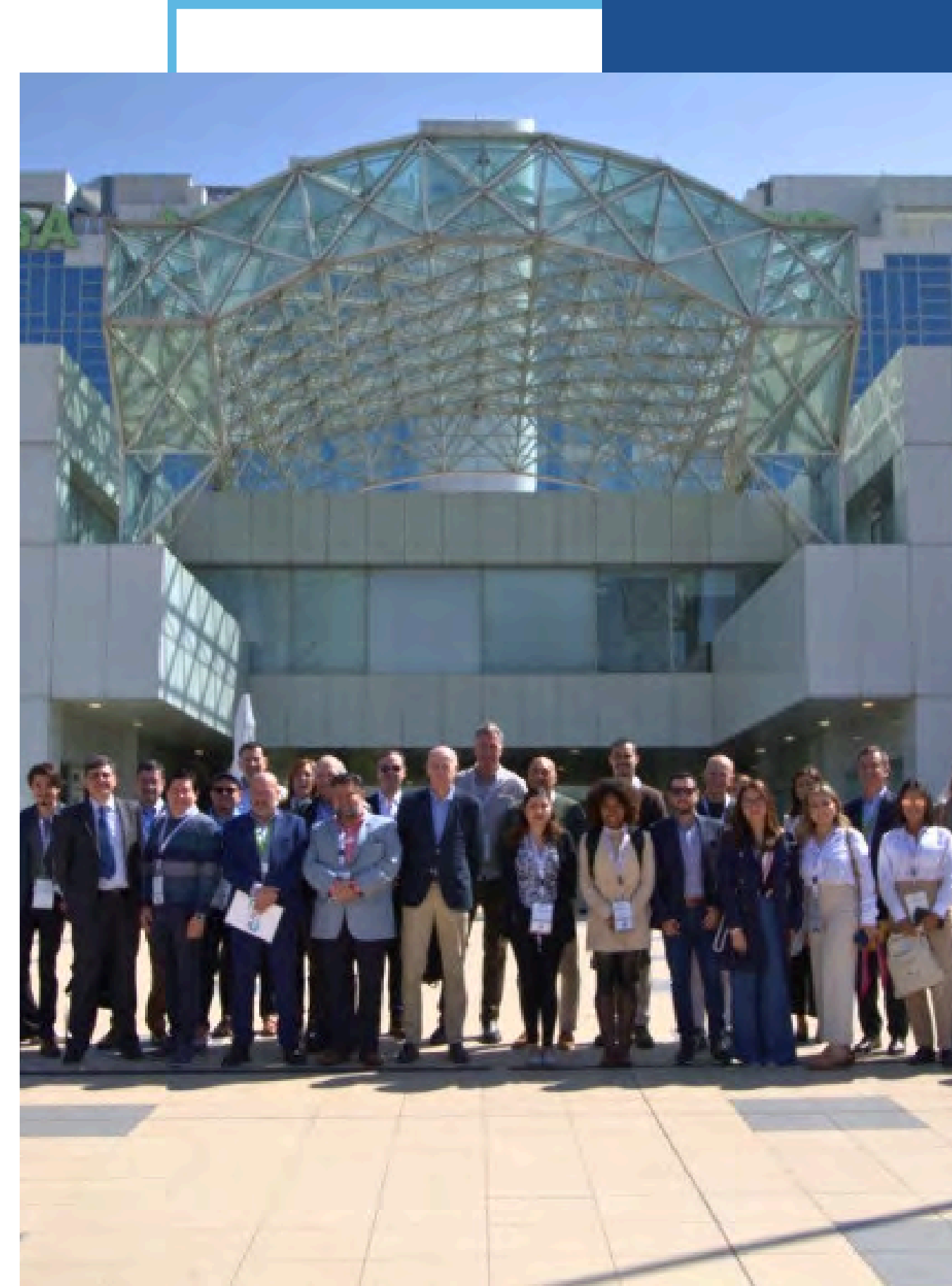




ALACAT has celebrated six annual Congress editions in Spain, including the last one in 2023 in Barcelona, performing on the 25th anniversary of "Salón Internacional de la Logística" (SIL).

These successful experiences have consolidated the relationship between ALACAT and the logistics institutions of Spain. Enhancing the choice of Madrid as our following host city. .

The close collaboration between **ALACAT** and **Foro MADCargo**, led both entities to sign a mutual agreement of cooperation to promote the air traffic of goods by the **Madrid's Airport** as **hub global logistics**. This agreement stands out the importance of strengthening the air connections and optimize the logistics operations of the region.





**Madrid** was chosen as the host city to reaffirm the ALACAT commitment with **innovation and development in the logistics area**, considering the strategic location and the ability of the city to connect continents and markets.

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01

## STRATEGIC CONNECTIONS

**Madrid** is settled as a connecting point between Europe and Latin America, easing the efficient flow of goods and enhancing the commercial relations between both regions.

02

## ADVANCED STRUCTURE

The city offers modern facilities capable to host an event of this magnitude. Having all the necessary amenities for an international conference.

03

## ACCESS TO THE MAIN LOGISTICS HUBS

The proximity from Madrid to important logistic centers and its excellent connection with other strategic points of Europe and Latin America make the city a great place to argue about logistics and transport.

04

## INSTITUTIONAL SUPPORT

The backup of organizations as **Foro MADCargo** and the interests from the local government to promote logistics and the international commerce contribute to a successful organization.

05

## INTERNATIONAL ATTRACTION

Madrid is one of the cities that lours visitants from all around the world, which increases the visibility and the prestige of the congress, it also provides an attractive environment for participants.



The congress will discuss key subjects about the logistics integration between **Spain, Latin America and Asia**, exploring so the intercontinental business opportunities and the daily challenges in the **logistics**.

- CUSTOMS
- INDUSTRY 4.0
- INNOVATION IN LAND TRANSPORT
- AIR AND MARITIME CARGO
- TRANSPORTERS (AIR, SEA AND LAND)
- ARTIFICIAL INTELLIGENCE
- LAND CARGO
- INFRASTRUCTURE
- TALENT
- LOGISTICS AND DISTRIBUTION

The participation of **350 guests** is expected, including industry leaders, logistic experts and government representatives.





# WHO ATTENDS?

- FREIGHT FORWARDERS
- INTERNACIONAL LOGISTIC OPERATORS
- TRANSPORTERS (AIR, SEA AND LAND)
- ASSOCIATIONS AND FEDERATIONS
- CUSTOMS AGENTS
- LOGISTICS SERVICE PROVIDERS
- IMPORTERS
- EXPORTERS
- PORTS AND AIRPORTS
- NETWORKS
- EDUCATIVE INSTITUTIONS



BENEFIT	OFFICIAL	PLATINUM	GOLD	SILVER
Full access of executives to the congress	3	2	1	1
Reaching point for networking	✓	✓	✓	✓
Activities "PRESENTED BY"	3	3	3	1
Logistic Rally	✓	✓	✓	✓
Congress's access to conferences and workshops	✓	✓	✓	✓
Brand's visibility in the official congress brochure	✓	✓	✓	✓
Welcome Cocktail and Closure Event	✓	✓	✓	✓
Brand's visibility in photocall	✓	✓	✓	✓
Presence in Press Release	✓	✓	✓	✓
Interview with the press	✓	✓		



BENEFIT	OFFICIAL	PLATINUM	GOLD	SILVER
Discount in additional tickets	30%	20%	10%	5%
Welcome image in social media	2	2	1	1
Brand's diffusion in welcome video and closure at social media	5	3	2	1
Sponsorship of 1 experience (specialized Workshop)	3	2	1	
1 Room in double base (3 nights)	2	1		
Stand at the Congress	☑	☑		
Participation in a radio program during the event	☑	☑		
Short video/presentation in welcome cocktail	☑	☑		
Participation in ALACAT's podcast - before Congress	☑	☑		
Short video/presentation at closure event	☑			
Participation and visibility at ALACAT PRECONGRESS	☑	☑		



**OFFICIAL:** 35.000,00 EUR

**PLATINUM:** 20.000,00 EUR

**GOLD:** 10.000,00 EUR

**SILVER:** 5.000,00 EUR





CO ORGANIZED



OFFICIAL SPONSOR



PLATINUM SPONSOR



SILVER SPONSOR



# CONTACT



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